

World Radio Day observed at Krishna Kanta Handiqui State Open University

Bhupen Hazarika School of Mass Communication in collaboration with Electronic Media Production Centre, Krishna Kanta Handiqui State Open University observed the World Radio Day on 13th February, 2025 at the city campus of the University situated at Khanapara. Dr. Dinesh Chandra Goswami, a renowned science writer and a distinguished academician delivered a talk on the occasion. Keeping in tune with this year's theme on 'Radio and Climate Change', Dr. Goswami spoke about how radio plays a crucial role in raising awareness, sharing life-saving information, and in inspiring action. From broadcasting early warnings in disaster-prone areas to educating communities on sustainable practices, radio remains a lifeline in the fight against climate change. Dr. Goswami highlighted the role of radio in shaping public opinion, fostering cultural exchange, and promoting education. He emphasized how radio remains an essential tool in both urban and rural areas, offering valuable information and entertainment to diverse communities.



Prof. Suresh Chandra Nayak, Dean i/c of the of the Royal School of Communications and Media, Royal Global University graced the occasion as the Guest of Honour. He stressed on the fact that radio has played a crucial role in raising awareness about climate change and its impact on our planet. With its wide reach and accessibility, radio has the power to educate and mobilize individuals towards taking action against climate change. Prof. Nayak lauded the efforts of Bhupen Hazarika School of Mass Communication and EMPC in promoting media literacy and the study of mass communication. The celebration provided a platform for engaging discussions on the role of radio in contemporary society, its educational potential and the challenges and opportunities faced by the industry. The event was attended by faculty members and employees of the University, research scholars, learners and media enthusiasts, who expressed their interest for exploring the world of radio as a powerful medium of mass

communication. To mark the occasion, a few learners from the University had the opportunity to record at Jnan Taranga Community Radio Station (CRS), showcasing their talents and sharing their voices on the platform. Their participation highlights the university's commitment to experiential learning and community engagement.



